

**First International Forum on Media and Information Literacy  
15-16-17 June, 2011**

**Sidi Mohamed Ben Abdellah University,  
Faculty of Arts and Humanities Sais-Fes,  
Fez, Kingdom of Morocco**

**With the Collaboration of:**

**UNESCO, Lead Partner  
ISESCO, ABEGS, UNAOC, Key Partners**

**Agenda**

<b>Date</b>	<b>Time</b>	<b>Event</b>	<b>Theme</b>	<b>Moderator</b>	<b>Speakers</b>
<b>June 15, 2011 Morning</b>	09:30-11:00	Inaugural Ceremony		President of Sidi Mohamed Ben Abdellah University	<ul style="list-style-type: none"> <li>- Minister of Communication</li> <li>- Minister of Education/Rep</li> <li>- UNESCO Representative: Director of the UNESCO Office in Rabat</li> <li>- ISESCO Representative</li> <li>- ABEGS: Director General</li> <li>- UNAOC Representative</li> <li>- Dean, Faculty of Arts and Humanities, Sais-Fes</li> <li>- Chair, International Forum on Media and Information Literacy (IFMIL)</li> <li>- Organizing Committee: Coordinator</li> </ul>
<b>June 15, 2011 Morning</b>	11:00-11:30	Reception			

<b>June 15, 2011 Morning</b>	11:30-13:00	First Plenary Session	UNESCO MIL Curriculum & UAC-MILID	UNESCO: - Vladimir Gai - Alton Grizzle UNAOC: - Jordi Torrent	
	11:30-12:15		Launching of UNESCO Media and Information Literacy (MIL) Curriculum		
	12:15-13:00		Launching of UNITWIN Cooperation Programme on Media and Information Literacy and Intercultural Dialogue (UAC-MILID)		
<b>June 15, 2011</b>	13:00-15:00	Lunch			
<b>June 15, 2011 Afternoon</b>	15:00-16:20	Second Plenary Session	Blending Media and Information Literacy: A Unifying Vision	Abdelmajid HAJJI Ph.D. Moulay Ismail University, Meknes, Morocco	
<b>June 15, 2011 Afternoon</b>	16:20-17:00	Discussion			
<b>June 15, 2011 Afternoon</b>	17:00-17:20	Coffee Break			
<b>June 15, 2011 Afternoon</b>	17:20-19:00	Third Plenary Session	Media and Information Literacy Skills	Susanne DING, European Commission, Brussels, Belgium	
<b>June 15, 2011 Afternoon</b>	19:00-19:50	Discussion			

<b>June 16, 2011 Morning</b>	09:00-10:40	Parallel Panels	<ul style="list-style-type: none"> <li>- Panel 1: Arab Region Consultation on the MIL Curriculum</li> <li>- Panel 2: Media and Information Systems Worldwide: Critical Analysis (I)</li> <li>- Panel 3: Media and Information Literacy Education (I)</li> <li>- Panel 4: New Media and Information Systems, Culture and Society (I)</li> </ul>	<p>Vladimir Gai, Ph.D. UNESCO</p> <p>Rotimi Williams OLATUNJI, Ph.D. Lagos State University, Nigeria</p> <p>Steven John Thompson, Ph.D. Towson University, Baltimore, United States</p> <p>Mahmoud EID, Ph.D. University of Ottawa, Canada</p>	
<b>June 16, 2011 Morning</b>	10:40-11:00	Coffee Break			
<b>June 16, 2011 Morning</b>	11:00-13:00	Parallel Panels	<ul style="list-style-type: none"> <li>- Panel 5: Arab Region Consultation on the MIL Curriculum</li> <li>- Panel 6: Media and Information Systems Worldwide: Critical Analysis (II)</li> </ul>	<p>Alton Grizzle, UNESCO</p> <p>Najia Abdallaoui Maan, Ph.D. Ecole des Sciences de l'Information (ESI), Rabat, Morocco</p>	

			<p>- Panel 7: Media and Information Literacy Education (II)</p> <p>- Panel 8: New Media and Information Systems, Culture and Society (II)</p>	<p>Jose Reuben Q. Alagaran II, Ph.D. Miriam College, Philippines</p> <p>Ahmed MAKHOUKH, Ph.D. Moulay Ismail University, Meknes, Morocco</p>	
<b>June 16, 2011</b>	13:00-14:45	Lunch			
<b>June 16, 2011 Afternoon</b>	15:00-17:00	Fourth Plenary Session	World Experiences in Media and Information Literacy (I)	Penny Moore, Ph.D. Educational Research Consultant, New Zealand	
<b>June 16, 2011</b>	17:00-17:20	Coffee Break			
<b>June 16, 2011 Afternoon</b>	17:20-19:30	Fifth Plenary Session	World Experiences in Media and Information Literacy (II)	Abdullah Abo Ras, Ph.D. Director General of the Gulf Radio and Television Riyadh, Saudi Arabia	
<b>June 17, 2011 Morning</b>	09:00-10:40	Parallel Panels	- Panel 9: Arab Region Consultation on	UNESCO: Alton Grizzle, Misako Ito, George	

			<p>the MIL Curriculum</p> <p>- Panel 10: وسائل الإعلام والإنترنت: دراسات تحليلية نقدية (I)</p> <p>- Panel 11: Information, Communication et Société</p> <p>- Panel 12: Media and Information Literacy as Platform for Intercultural Dialogue and Improvement of Life Quality</p>	<p>Awad</p> <p>Hakima HATRI, Ph.D. Al Quaraouiyine University, Fez, Morocco</p> <p>Vincent COPPOLA, Ph.D. Université Paul Sabatier, Toulouse, France</p> <p>Elhoucine OUZZANI IBRAHIMI, Ph.D. Sidi Mohamed Ben Abdellah University, Fez, Morocco</p>	
<b>June 17, 2011 Morning</b>	10:40-11:00	Coffee Break			
<b>June 17, 2011 Morning</b>	11:00-13:00	Parallel Panels	<p>- Panel 13: Arab Region Consultation on the MIL Curriculum</p> <p>- Panel 14: وسائل الإعلام والإنترنت: دراسات تحليلية نقدية</p>	<p>Alton Grizzle, UNESCO</p> <p>Majda KARIMI, Ph.D. Sidi Mohamed Ben</p>	

			(II)  - Panel 15: التربية الإعلامية والمعلوماتية  - Panel 16: Media and Information Literacy for Social and Economic Development	Abdellah University, Fez, Morocco  Ahmed SHARRAK, Ph.D. Sidi Mohamed Ben Abdellah University, Fez, Morocco  Jordi TORRENT, UNAOC	
<b>June 17, 2011</b>	13:00-14:45	Lunch			
<b>June 17, 2011 Afternoon</b>	15:00-17:30	Sixth Plenary Session	Media and Information Systems and New Literacies for Full Citizenship	Chido Onumah, Youth Media and Communication Initiative, Abuja, Nigeria	
<b>June 17, 2011</b>	17:30-17:50	Coffee Break			
<b>June 17, 2011 Afternoon</b>	17:50-19:0	Seventh Plenary Session	- General Report - Fez Declaration on MIL	Dean of the Faculty of Arts and Humanities, Sais-Fes, Sidi Mohamed	- General Rapporteur

			<ul style="list-style-type: none"> <li>- Recommendations</li> <li>- Dates of the Second Edition of the Forum</li>   <li>- Video on the UNESCO Power of Peace Network</li>   <li>- Video on PLURAL+ Youth Video Festival</li>   <li>- Closure of the Forum</li> </ul>	Ben Abdellah University	<ul style="list-style-type: none"> <li>- Closing Address of UNESCO, Lead Partner</li> <li>- Closing Address of Chair of the Forum</li> </ul>
<b>June 17, 2011</b>	20:30-	Gala Dinner			