



SIDI MOHAMED BEN ABDELLAH UNIVERSITY
FEZ



FACULTY OF ARTS SAIS FEZ



United Nations
Educational, Scientific and
Cultural Organization



United Nations Alliance of Civilizations

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Sidi Mohamed Ben Abdellah University
Faculty of Arts and Humanities Sais-Fes, Fez, Kingdom of Morocco



جامعة مولاي إسماعيل
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Sorbonne Nouvelle Paris 3



Asian Institute of Journalism
and Communication

Participating Countries, International Organizations and Associations

I. SPEAKERS:

COUNTRY/ ORGANIZATION	PRESENTER(S)	STATUS	INSTITUTION	PAPER
ABEGS Arab Bureau of Education for the Gulf States	1. Ali al-Karni, Ph.D.	Director General	Arab Bureau of Education for the Gulf States (ABEGS), Saudi Arabia	Speech at the Inaugural Ceremony & Arab Region Consultation on the Media and Information Literacy Curriculum برنامج الثقافة الإعلامية في مكتب التربية العربي لدول الخليج
	2. Khalid al- Awwad, Ph.D.	Consultant	ABEGS	
	3. Hilal al-Fari	Consultant	ABEGS	
	4. Ghalib Thabit	Consultant	ABEGS	
Algeria	1. Mustapha HAOUCHINE	Directeur de la Formation Supérieure Graduée	Ministère de l'Enseignement Supérieur et de la Recherche Scientifique, Alger	Arab Region Consultation on the Media and Information Literacy Curriculum
	2. Lahcene LEBSIR	Directeur de la Formation	Ministère de l'Education Nationale, Alger	Arab Region Consultation on the Media and Information Literacy Curriculum
	3. Abdel Madjid HEDOUAS	Conseiller, Cabinet de Ministre	Ministère de l'éducation Nationale	Arab Region Consultation on the Media and Information Literacy Curriculum
Bulgaria	Dobrinka PEICHEVA, Ph.D.	Associate Professor, Sociology of Media and Culture	SWU "N. Rilski"- Bulgaria	New Written Communication and Culture

Burma; Sweden	Amara THIHA	Editor , Youth Magazine , Yangon , Myanmar	Uppsala University , Sweden	Countering in Cloud : Counter Insurgencies Strategies on Online Participations
Canada	1. Mahmoud Eid, Ph.D. & Ms. Jenna Bresolin Slade 2. Michael Hoehsmann, Ph.D. & Stuart Poyntz, Ph.D. 3. Carolyn WILSON, Ph.D.	Associate Professor & Editor of the <i>Global Media Journal - Canadian Edition</i> Professor Professor President and Instructor	Department of Communication University of Ottawa Faculty of Education, McGill University, Montreal School of Communication, Vancouver, BC, Simon Fraser University President of Association for Media Literacy (AML), Ontario, and Instructor, Ontario Institute for Studies in Education, University of Toronto	Social Change in the United States: A Government-Citizen Use of Social Networks during National Crises From Media Literacy 1.0 to Media Literacy 2.0: The 7 C's of Contemporary Youth Media Engagement Arab Region Consultation on the Media and Information Literacy Curriculum
China	Sun JINGWEI, Ph.D.	Director of Media Literacy Education Program	International Center for Communication, Tsinghua University, Beijing	UNITWIN Cooperation Programme on Media and Information Literacy and Intercultural Dialogue (UAC-MILID)
EAVI European Association for Viewers Interests	Celot Paolo	Secretary General,	Brussels, Belgium	Presentation of the EAVI Study "Assessment Criteria for Media Literacy Levels in Europe"
Egypt	Adli Rida, Ph.D.	Head of Radio and Television Division	Faculty of Information Cairo University	Arab Region Consultation on the Media and Information Literacy Curriculum

	Laila Abdel Mejeed, Ph.D.	Vice President	Cairo Unuiversity	UNITWIN Cooperation Programme on Media and Information Literacy and Intercultural Dialogue (UAC-MILID)
Estonia	Kadri Ugur, Ph.D.	Research Fellow	Institute of Journalism and Communication, University of Tartu, Estonia	Media Education as Cross-curricular Theme in Estonian Schools: Reasons of Failure
European Commission	Susanne DING	Directorate General "Education and Culture"- Media Programme and Media Literacy	European Commission, Brussels, Belgium	Media Literacy Policy in the European Union: Background and Current Trends
Finland; Morocco	Rachid Boumashoul, Ph.D.	Research Fellow	Department of Journalism and Mass Communication, Tampere University, Finland	Information Literacy and Social Change in the Arab Region
France	1. Vincent COPPOLA, Ph.D. 2. Patrick Chevalier, Ph.D.	Enseignant-chercheur en psychologie sociale Professeur Associé	Laboratoire d'Etudes et de Recherches Appliquées en Sciences Sociales, Université Paul Sabatier, Toulouse Université de Lille1	Prévention et Captation : des liaisons dangereuses. De quelques effets de l'évènementialisation du Sida dans la presse généraliste Arab Region Consultation on the Media and Information Literacy Curriculum
Gender Links	Rosemary Okello Orlale	Executive Director	African Woman and Child Feature Service, Nairobi, Kenya	Media and Information Literacy and Women

Greece; United Kingdom	Kostas VOROS	Ph.D. Candidate	Institute of Education, University of London	Developing Media Literacy: Teaching and Learning Moving Image Media Language in Greek Primary Schools
IAMCR International Association for Media and Communication Research	Divina FRAU-MEIGS, Ph.D.	Professor, Media Sociology, Director, Master's programme AIGEME "E-learning and media education engineering"	University Sorbonne nouvelle, Paris, France	Beaucoup de littératies, une vision partagée : réussir la convergence entre l'éducation à l'Information, à l'Informatique et aux Médias
India	B.K. RAVI, Ph.D.	Associate Professor	Department of Communication, Bangalore University	Information Literacy and the theory of Out-Of-Reach
Iraq	Hatem Alou Jawad Al Taii, Ph.D.	Expert - Director of Media and Publishing		Arab Region Consultation on the Media and Information Literacy Curriculum
ISD-RC International Sustainable Development-Resource Centre, Geneva	Asif Kabani & Maliha Shaukat	Executive Director Hon. President	ISD-RC, Geneva - Pakistan Chapter ISD-RC, Geneva - Pakistan	Digital Revolution Opening Channels through E-Learning for Sustainable Development: Paradigm and Strategy
ISESCO Islamic Educational, Scientific and Cultural Organization	Bensaid EL Mahjoub, Ph.D.	Responsible of the Division of Information and Communication	Directorate of Culture and Communication	
Institute of Hazrat Mohammad SAW	Kishwar Sultana	Director and Researcher	Dhaka, Bangladesh	Frame Building: An Important Responsibility of Today's Media
Jamaica	Fay Durrant, Ph.D.	Head, Department of Library and Information Studies	University of the West Indies, Mona, Kingston 7, Jamaica	Media and Information Literacy in the Caribbean & Arab Region Consultation on the Media and

				Information Literacy Curriculum
Jordan	<p>1. Azzam ELANANZA, Ph.D. & Mahmoud Y. SAMASSIRI, Ph.D.</p> <p>2. Sami El-Dibis</p>	<p>Assistant Professor; Deputy Dean</p> <p>Assistant Professor</p> <p>Director</p>	<p>Faculty of Mass Communication, Yarmouk University, Irbid</p> <p>Yarmouk University, Irbid</p> <p>Queen Rania Al-Abdullah Institute for Technology in Education</p>	<p>الإشكاليات الأخلاقية للصحافة الإلكترونية الأردنية</p> <p>Arab Region Consultation on the Media and Information Literacy Curriculum</p>
Kenya	Jacinta Mwendu Maweu	Assistant Lecturer and Ph.D. Candidate	School of journalism and Media Studies, University of Nairobi, Kenya and Rhodes University, South Africa.	Our or Their Media? Critical Media Literacy, Corporate Media and the Promotion of the Dominant Ideology in Kenya
Kuwait	Khaled Hamoud Al razani	Director of Media Information Management - Representative of the State of Kuwait in the Intergovernmental Council for Information for All Programme of UNESCO		Arab Region Consultation on the Media and Information Literacy Curriculum

Lebanon	1. Gladys SAADE, Ph.D.	Assistant Professor	Université Libanaise, Faculté d'Information et de Documentation Beyrouth, Liban	La maîtrise communicationnelle et informationnelle: une chance pour l'université et la bibliothèque dans le secteur public? & Arab Region Consultation on the Media and Information Literacy Curriculum
	2. Ramza Jaber	Deputy Secretary General	Lebanese National Commission for UNESCO	Arab Region Consultation on the Media and Information Literacy Curriculum
Mauritania	Mohamed Ould Abdelkader Ould Alada	Directeur	Ecole Normale Supérieure	Arab Region Consultation on the Media and Information Literacy Curriculum
Morocco	1. Abdelhamid NFISSI, Ph.D.	Chair, International Forum on Media and Information Literacy; Associate Professor of Comparative Linguistics and Media Studies	Sidi Mohamed Ben Abdellah University, Fez	Media and Information Literacy in Morocco: Realities and Perspectives & Arab Region Consultation on the Media and Information Literacy Curriculum
	2. Drissia CHOUIT, Ph.D.	Vice-Chair, International Forum on Media and Information Literacy; Assistant Professor of Comparative Linguistics and Media Studies	Moulay Ismail University, Meknes	Towards an Integrated Media and Information Literacy Approach & Arab Region Consultation on the Media and Information Literacy Curriculum
	3. Elhoucine OUAZZANI IBRAHIMI, Ph.D.	Vice-Dean for Scientific Research and Cooperation; Professor of English Literature	Faculty of Arts and Humanities, Sais-Fes, Sidi Mohamed Ben Abdellah University, Fez	Information Literacy and Scientific Research

Morocco	4. Ahmed MAKHOUKH, Ph.D.	Professor of Linguistics, Chairman of the Department of English	Moulay Ismail University, Meknes	The Need for ‘Social Intelligence’ Literacy
	5. Jamila ZIAN, Ph.D.	Professor of Islamic Studies	Sidi Mohamed Ben Abdellah University, Fez	الإعلام ودوره في التواصل الديني
	6. Najia ABDALLAOUI MAAN, Ph.D.	Deputy Director; Professor	Ecole des Sciences de l’Information (ESI), Rabat	Higher –Order Thinking Skills for Media and Information Education
	7. Bouziane ZAID, Ph.D.	Assistant Professor of Communication	Al Akhawayn University, Ifrane	Audience Reception Analysis of Moroccan Public Service Television Audiences
	8. Mohamed NFISSI	Assistant Professor	Moulay Ismail University, Meknes	Media and Global Culture Market
	9. Mustapha NAOUI KHEIR	Assistant Professor	Moulay Ismail University, Meknes	Faith Literacy, Intercultural Dialogue and the Translation of Holy Scriptures
	10. Samira CHAKROUNE	Assistant Professor of English Literature	Sidi Mohamed Ben Abdellah University, Fez	The Role of the Media in the Moralization of the Public Life
	11. Abdelaziz ENNMIRATE, Ph.D.	Professor of Contemporary Islamic and Arab Thought	Sidi Mohamed Ben Abdellah University, Fez	أثر تكنولوجيا المعلومات في المجال التربوي والتعليمي

Morocco	12. Jawad RAMI	Directeur de Programmation	Radio MFM Sais, Fès	من أجل الحاجة إلى إعلام تربوي
	13. Majda KARIMI, Ph.D.	Professor of History	Sidi Mohamed Ben Abdellah University, Fez	الإعلام والإنحرف السياسي للشباب: قراءة تحليلية
	14. Youssef BENABDERRAZIK Ph.D.	Associate Professor of Linguistics	Sidi Mohamed Ben Abdellah University, Fez	Cyberspace and Illiteracy: The Case of Morocco
	15. Mohammed FAOUBAR, Ph.D.	Assistant Professor of Sociology	Sidi Mohamed Ben Abdellah University, Fez	Jeunesse et communication au Maroc
	16. Hakima HATRI, Ph.D.	Professor of Family Jurisprudence	Al Quaraouiine University, Fez	الإعلام الأسري : الواقع و المأمول
	17. Said MAGHNAOUI, Ph.D.	Professor of Islamic Studies	Sidi Mohamed Ben Abdellah University, Fez	واقع وآفاق الصحافة المهمة بقضايا الهجرة والجالية المغربية بأورب
	18. Nouredine RAIS, Ph.D.	Professor of Arabic Linguistics and Communication	Sidi Mohamed Ben Abdellah University, Faculty of Arts and Humanities Dhar Mehraz, Fez	تأثير لغة الصحافة على العربية المعاصرة

Morocco	19. M. ABBABOU, Ph.D.	Professor of Sociology	Sidi Mohamed Ben Abdellah University, Faculty of Arts and Humanities Dhar Mehraz, Fez	Les modes de communication modernes et leur impact sur la religiosité des jeunes
	20. Youssef SIMOU	Researcher, Ph.D. Candidate	Faculty of Educational Sciences, Rabat	La presse scolaire au Maroc : un moyen d'éducation aux média ou un auxiliaire pédagogique & Arab Region Consultation on the Media and Information Literacy Curriculum
	21. Touriya Majdouline	Secretary-General	National Commission for UNESCO, Rabat	Arab Region Consultation on the Media and Information Literacy Curriculum
	22. Abdel Wahab El-Rami, Ph.D.	Professor of the Sociology of Mass Communication	Information literacy programs within the composition of journalists in the Arab States	Arab Region Consultation on the Media and Information Literacy Curriculum
	23. Ali Kreimi, Ph.D.		Reducing Media and Information illiteracy from legal and legislative standpoints	Arab Region Consultation on the Media and Information Literacy Curriculum
24. Youssef El Azhari	Directeur	Centre National des Innovations Pédagogiques et de l'Expérimentation (CNIPE), Rabat	Arab Region Consultation on the Media and Information Literacy Curriculum	

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	<p>33. Hanane SEKKAT, Ph.D.</p>	<p>Professor of History</p>	<p>Sidi Mohamed Ben Abdellah University, Fez</p>	<p>Le supermarché de la fatwa : fatwas sur commande</p>
	<p>34. Driss Makboul, Ph.D.</p>	<p>Professor of Arabic Linguistics</p>	<p>Ecole Normale Supérieure, Meknes</p>	<p>الإعلام وتسطيح الوعي في زمن الأزمات</p>
	<p>35. - Ahmed Idrissi, Ph.D.</p>		<p>Sidi Mohamed Ben Abdellah University Fez, Morocco</p>	<p>Le journalisme indépendant et ses responsabilités sociales</p>
<p>Mentor International Media Education Association</p>	<p>1. Samy TAYIE, Ph.D. 2. José Manuel-Perez TORNERO, Ph.D.</p>	<p>President Secretary General</p>	<p>Cairo University, Egypt Universidad Autonoma de Barcelona (UAB), Barcelona, Spain</p>	<p>Children and the New Media: An Egyptian Case Study Media Literacy: A Tool to Economic and Social Progress</p>
<p>Netherlands</p>	<p>Edith G. Smit, Ph.D. & Elsbeth D. Asbeek Brusse</p>	<p>Professor of Media and Advertising Ph.D. Candidate</p>	<p>Amsterdam School of Communication Research ASCoR, University of Amsterdam</p>	<p>Persuasion Knowledge in Entertainment-Education: Effects of Timing and Content of Disclosure Messages</p>

New Zealand	Penelope Anne Moore, Ph.D.	Educational Research Consultant	International Association of School Librarianship	Articulating Media and Information Literacy Policies and Strategies
Nigeria	<p>1. Rotimi Williams OLATUNJI, Ph.D. & Omoye AKHAGBA</p> <p>2. Jide Peter JIMOH</p> <p>3. Obong MARTINS AKPAN</p>	<p>Senior Lecturer; Editor, <i>African Journal of Marketing Communication</i></p> <p>Journalism Lecturer</p> <p>Media Literacy Educator Across Schools in Nigeria, Convenor of Annual Nigerian International Children Film Festival</p>	<p>Department of Public Relations and Advertising, Lagos State University</p> <p>Department of Journalism, Lagos State University</p>	<p>A Study of the Level of Advertising Literacy among Children in Selected Schools in Lagos, Nigeria</p> <p>Internet Acronyms Literacy Among Parents in Lagos Metropolis</p> <p>The Role of Media Literacy and 21ST Century Education in the Development of Education in Africa</p>
Oman	Naifa Eed Sbeity Al Saleem, Ph.D.	Assistant Professor	Department of Library and Information Science, Faculty of Arts and Social Sciences, Sultan Qaboos University	Arab Region Consultation on the Media and Information Literacy Curriculum
Oman; Egypt	<p>Saif Busaidi</p> <p>Hosni Mohamed, Nassr, Ph.D.</p>	Professor	Sultan Qaboos University, Muscat, Oman, and University of Cairo, Egypt	<p>Arab Region Consultation on the Media and Information Literacy Curriculum</p> <p>إعادة إنتاج الرقابة في العالم العربي دراسة في القيود المفروضة على وسائل الإعلام الجديدة في ضوء تجربة وسائل الإعلام التقليدية</p>

Palestine	Abdel Karim Abou Jamous, Ph.D.	Director of Educational Media	General Directorate of International Relations - Ministry of Higher Education	Arab Region Consultation on the Media and Information Literacy Curriculum
Philippines	1. Jose Reuben Q. Alagaran II, Ph.D.	Associate Professor, President, Philippine Communication Society	Department of Communication Miriam College, Quezon City, Philippines	Media and Information Literacy (MIL) Practices in the Philippines and Competency Framework for MIL for Teachers
	2. Ramon R. TUAZON, Ph.D.	President & Chairman	Asian Institute of Journalism and Communication Technical Committee for Communication, Commission on Higher Education (CHED)	Arab Region Consultation on the Media and Information Literacy Curriculum
Russia	1. Chelysheva Irina, Ph.D.	Assistant professor, Managing Chair	Taganrog State Pedagogical Institute, Taganrog	Democratization and Humanization of Russian Media Education
	2. Elena Muryukina, Ph.D.	Leader of the Student Media Club; Member of Russian Association for Film & Media Education	Taganrog State Pedagogical Institute, Taganrog	Media Education of Students on the Basic of Cinema and Press
	3. Nataliya Ikonnikova, Ph.D.	Associate Professor	Higher School of Economics, Department of General Sociology, Moscow	Forced Globalization and Move to Internet for the Lack of Local Traditional Public Media
Saudi Arabia	Fathiah Hussain Alqurashi, Ph.D.	Assistant Professor of Sociology; Supervisor of Human Rights Commission, Women Department	King Abdul Aziz University, Makkah	أثر الإعلام على مفهوم حقوق الإنسان بين الأجيال

Spain	Maritza Sobrados León, Ph.D. & Lic. Patricia Muñoz Chacón Marie Jose Rocoder, Ph.D.	Professor of Journalism Ph.D. Candidate Vice-President of	Universidad de Sevilla Universidad de Sevilla Universidad Autonoma de Barcelona (UAB)	Learning from Social Journalism: Other views of the world for active citizenship UNITWIN Cooperation Programme on Media and Information Literacy and Intercultural Dialogue (UAC-MILID)
Sudan	Aymen Sheikh, Ph.D.	Director of Radio and Television Division	University of Islamic Sciences, Sudan	أخلاقيات العمل الإعلامي ودورها في تعزيز التقارب الدولي : دراسة مقارنة ونماذج مختارة
Sweden	Ulla Carlsson, Ph.D.	Professor and Director of NORDICOM and the International Clearinghouse on Children, Youth and Media	University of Gothenburg, Sweden	Young People in the Digital Media Culture: Good institutions, Public spaces and Media literacy
Thailand	1. Kasitorn POOPARAD, Ph.D. 2. Porntip Yenjabok, Ph.D. 3. Duangporn Kamnoonwatana, Ph.D.	Director of Policy Research Division Assistant Professor, Deputy Dean for Research Affairs, Department of Communication Arts and Information Science Associate Professor	National Science and Technology Development Agency Faculty of Humanities, Kasetsart University Research Institute for Languages & Cultures of Asia, Mahidol University	Information and Media Literacy in Policy Context: Thailand Case Study Knowledge on Media and Information Literacy: Lessons learned in Thailand Local Health Communication

	<p>4. Uraiwan Rattanapan</p> <p>&</p> <p>Sunida Siwapathomchai</p>	<p>Lecturer, Faculty of Business Administration</p> <p>Lecturer, Language and Culture for Communication and Development Program; Deputy Director for Organizational Communication Research Institute for Languages and Cultures of Asia</p>	<p>Rajamangala University of Technology Krungthep</p> <p>Mahidol University</p>	<p>Myths in Whitening Advertisements for Thai Women</p>
<p>Tunisia</p>	<p>1. Fatma Tarhouni</p> <p>2. Hamida El bour</p>	<p>Secrétaire générale</p> <p>Maître-Assistante, membre de l'unité de recherche "médias et société"</p>	<p>Commission nationale tunisienne pour l'UNESCO, Tunis</p> <p>Institut de Presse et des Sciences de l'Information, Tunis</p>	<p>Arab Region Consultation on the Media and Information Literacy Curriculum</p> <p>Arab Region Consultation on the Media and Information Literacy Curriculum</p>
<p>Turkey; United Kingdom</p>	<p>Eylem Yanardağoğlu, Ph.D.</p>	<p>Assistant Professor &</p> <p>Visiting Post-Doctoral Scholar</p>	<p>Department of Journalism, Bahçeşehir University, Istanbul Turkey & (CAMRI) School of Media, Arts and Design, University of Westminster</p>	<p>The Changing Dynamics of International News Media: The Challenges for the BBC World Service</p>

<p>UNAO United Nations Alliance of Civilizations</p>	<p>Jordi TORRENT</p>	<p>Project Manager - Media Literacy Education</p>	<p>United Nations Alliance of Civilizations, New York, United States</p>	
<p>UNESCO United Nations Educational, Scientific and Cultural Organization</p>	<p>1. Philippe Quéau,</p> <p>2. Vladimir Gaï, Ph.D.</p> <p>3. Alton GRIZZLE</p> <p>4. Misako ITO</p>	<p>Director of UNESCO Rabat Office and the Representative of UNESCO for the Maghreb</p> <p>Acting Director</p> <p>Programme Specialist</p> <p>Adviser for Communication and Information in the Maghreb</p>	<p>UNESCO Regional Office in Rabat, Morocco</p> <p>Division of Freedom of Expression and Media Development, Communication and Information Sector, UNESCO Headquarters, Paris, France.</p> <p>Division of Freedom of Expression and Media Development, Communication and Information Sector, UNESCO Headquarters, Paris, France.</p> <p>UNESCO Regional Office in Rabat, Morocco.</p>	

	5. George AWAD	Programme Officer	UNESCO Regional Office in Beirut, Lebanon	
United States	<p>1. Steven John Thompson, Ph.D.</p> <p>2. Catherine Fleming Bruce</p> <p>3. Thomas L. Jacobson, Ph.D.</p>	<p>Visiting Assistant Professor</p> <p>Ph.D. Candidate</p> <p>Professor and Interim Dean</p>	<p>Towson University Linthicum 218F Baltimore MD 21252</p> <p>College of Mass Communication and Information Studies, University of South Carolina</p> <p>School of Communications and Theater, Temple University, Philadelphia</p>	<p>Endless Empowerment and Existence: From Virtual Literacy to Online Permanence in Presence</p> <p>Harmonizing National and Global Public Spheres in the Face of Revolution: The Place of Media Literacy in Media and Information Policy Reconstruction</p> <p>UNITWIN Cooperation Programme on Media and Information Literacy and Intercultural Dialogue (UAC-MILID)</p>
Yemen	Ali El-Brihi, Ph.D.	Professor of Media	Sanaa University	Arab Region Consultation on the Media and Information Literacy Curriculum
Youth Media and Communication Initiative	Chido Onumah	Coordinator	Youth Media and Communication Initiative, Abuja, Nigeria	Globalizing Media and Information Literacy: The Case for a Pan-African Centre

II. Participants not presenting a paper:

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